

Press Release

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Richmond Marketing Consultant partners with Cedar Wood Chiropractic *Helping build awareness on how to get healthy and stay healthy*

Richmond, VT – Online Marketing Consultant, Katrina Gibson, recently partnered with Cedar Wood Chiropractic (www.cedarwood-chiropractic.com) in Burlington, to help promote their services and build awareness on how the body can help heal physical ailments.

Cedar Wood Chiropractic provides a holistic approach to healthcare, focusing on balancing the body and restoring health through Applied Kinesiology Chiropractic, therapeutic massage, exercise consults and individualized clinical nutrition. Gibson has been hired to help build awareness on Nutrition Response Testing and how it can help heal common health concerns as well as to promote services at Cedar Wood Chiropractic.

“The body is an amazing machine,” said Gibson. “At Cedar Wood Chiropractic, they are helping people tune in to their health problems and heal them in a more natural way. It’s an exciting approach and I’m eager to help them get the word out,” she said.

Gibson will be utilizing her online marketing skills to promote Cedar Wood Chiropractic through various online mediums such email marketing, search engine friendly web content, social media and blog marketing, to name a few. Recently she helped them create a Facebook Page as well as a blog called *Heal for Real* offering tips and insights on various health issues. You can visit the blog at www.healforreal.wordpress.com.

For more information on services and upcoming workshops offered by Cedar Wood Chiropractic, visit their website at www.cedarwood-chiropractic.com or call 802.863.5828.

About Katrina Gibson’s Services

Katrina Gibson offers the following services: online marketing consultation, online visibility and customer engagement including: SEO web content development and editing, social media marketing, blog writing, email marketing, copywriting, and public relations. She works out of her home office in Richmond, Vermont. For more information visit www.katrinagibson.com. She also authors a blog offering tips and insights to Web 2.0. You can view her blog at www.seocontentdeveloper.com.

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